KEY

GENERAL

- Green areas / Parks
- Hydrography
- Tourist Information Offices
- Bus Station
- Subway
- Train Station
- Sight
- Taste
- Smell
- Hearing
- Touch

ATTRACTIONS

	SIGHT	HEARING	SMELL	TASTE	TOUCH	
1 Aquário de São Paulo	●				○	/ G6
2 APA Capivari-Monos	●	●	●	●	○	/ C6
3 APA Bororé-Colônia	●	●	●	●	○	/ C6
4 **Autódromo de Interlagos**	●	○	○	○	○	/ B6
5 Bancas de Flores da Av. Dr. Arnaldo	●	○	●	●	○	/ D3
6 Beco do Aprendiz – Graffiti	○	○	○	○	○	/ C4
7 Bela Vista - Bairro do Bexiga	●	●	●	●	○	/ E4
8 Biblioteca Mário de Andrade	●	●	●	●	○	/ F3
9 BM&F Bovespa	●	○	○	○	○	/ F3
10 Caixa Cultural	●	○	○	○	○	/ F3
11 Capela do Menino Jesus e Santa Luzia	●	○	○	○	○	/ F3
12 Casa das Rosas	●	●	○	○	○	/ E5
13 Casa do Bandeirante	●	○	○	○	●	/ A4
14 **Catavento Cultural e Educacional**	●	○	○	○	●	/ F3
15 **Catedral da Sé**	●	○	○	○	●	/ F3
16 Catedral Ortodoxa	●	○	○	○	○	/ F5
17 Ceagesp	●	●	●	●	○	/ A3
18 Cemitério da Consolação	●	○	○	○	○	/ E3
19 Centro Cultural Banco do Brasil	●	○	○	○	●	/ F3
20 Centro Cultural São Paulo	●	○	○	○	●	/ F5
21 Centro da Cultura Judaica	●	○	○	○	●	/ C3
22 Cidade Universitária – USP	●	○	○	○	●	/ A4
23 Cinemateca Brasileira	●	○	○	○	○	/ E6
24 **Edifício Altino Arantes**	●	○	○	○	●	/ F3
25 Edifício Copan	●	○	○	●	●	/ E3
26 Estação Ciência	●	●	●	○	●	/ B1
27 **Estação da Luz**	●	○	○	○	●	/ F2
28 Estádio do Morumbi	●	●	●	●	●	/ A6
29 **Estádio Pacaembu**	●	●	●	●	●	/ D3
30 Fundação Maria Luisa e Oscar Americano	●	○	○	●	●	/ A6
31 Galeria Choque Cultural	●	○	○	○	●	/ C4
32 Galeria do Rock	●	○	○	○	●	/ F3
33 Galeria Olido	●	○	○	○	●	/ F3
34 Ig. N. Sra. do Rosário dos Homens Pretos	●	○	○	○	○	/ F3
35 Ig. da N. Sra. da Consolação	●	○	○	○	●	/ E3
36 Instituto Butantan	●	○	○	○	●	/ A4
37 Instituto Tomie Ohtake	●	○	○	○	○	/ B4
38 Itaú Cultural	●	●	○	○	●	/ E4
39 Jardim Botânico	●	●	●	○	●	/ F6
40 Jockey Club	●	●	●	●	●	/ B5
41 Largo São Francisco	●	○	○	○	●	/ F3
42 Memorial da América Latina	●	●	○	○	●	/ D2
43 Memorial da Resistência	●	○	○	○	●	/ F2
44 Memorial do Imigrante	●	●	●	●	●	/ H3
45 Mercado da Lapa	●	●	●	●	●	/ B1
46 **Mercado Municipal**	●	●	●	●	●	/ F3
47 Mosteiro da Luz / Museu de Arte Sacra	●	●	○	○	●	/ F2
48 **Mosteiro de São Bento**	●	●	●	●	●	/ F3
49 Museu da Casa Brasileira	●	●	○	●	○	/ C5
50 Museu da Imigração Japonesa	●	○	○	○	○	/ F4
51 **Museu da Língua Portuguesa**	●	●	○	○	●	/ F2
52 Museu de Arte Brasileira	●	○	○	○	○	/ D3
53 **Museu de Arte de São Paulo (Masp)**	●	●	○	○	●	/ E4
54 Museu da Imagem e do Som	●	●	○	○	○	/ C5
55 **Museu do Futebol**	●	●	○	○	●	/ D3
56 Museu Lasar Segall	●	○	○	○	●	/ F6
57 Museu Paulista (Ipiranga)	●	○	○	○	○	/ H5
58 Palácio da Justiça	●	●	○	○	○	/ F3
59 Palácio dos Bandeirantes	●	○	○	○	○	/ A6
60 Parque Alfredo Volpi	●	●	●	●	●	/ B6
61 Parque Anhanguera	●	●	●	●	●	/ B1
62 Parque Burle Marx	●	●	○	○	●	/ A6
63 Parque da Aclimação	●	○	○	○	●	/ F5
64 Parque da Água Branca	●	●	●	○	●	/ D2
65 Parque da Independência	●	○	○	○	●	/ H5
66 Parque da Juventude	●	○	○	○	●	/ G1
67 Parque da Luz	●	○	●	○	●	/ F2
68 Parque da Previdência	●	●	●	○	●	/ A5
69 Parque do Carmo	●	○	○	○	●	/ H4
70 **Parque Ibirapuera**	●	●	●	○	●	/ D6
71 Parque Ecológico do Guarapiranga	●	○	●	○	●	/ C6
72 **Parque Estadual da Cantareira / Horto**	●	●	●	○	●	/ H1
73 Parque Trianon	●	○	●	●	●	/ E4
74 **Parque Villa-Lobos**	●	○	○	○	●	/ A3
75 Pateo do Collegio	●	○	○	●	●	/ F3
76 **Pico do Jaraguá / Parque Estadual**	●	●	●	○	●	/ B1
77 **Pinacoteca do Estado**	●	○	○	○	●	/ F2
78 Playcenter	●	○	○	○	●	/ D1
79 Praça Benedito Calixto	●	●	●	●	●	/ C4
80 Praça Buenos Aires	●	○	○	○	○	/ E3
81 Praça da Liberdade	●	●	●	●	●	/ F4
82 Praça da República	●	○	●	●	●	/ E3
83 Praça do Pôr do Sol	●	○	○	○	●	/ B3
84 Praça Victor Civita	●	○	○	○	●	/ B4
85 Praça Villaboim	●	○	○	●	○	/ D3
86 Praça Vinicius de Moraes	●	○	○	○	●	/ A6
87 Rua 25 de Março	●	○	○	○	●	/ F3
88 Rua Avanhandava	●	○	●	○	○	/ E3
89 Rua Oscar Freire	●	○	○	○	●	/ D4
90 **Sala São Paulo**	●	●	○	○	○	/ E2
91 **Sambódromo**	●	●	○	○	●	/ E1
92 SESC Pompéia	●	●	○	○	●	/ C2
93 Solo Sagrado	●	○	○	○	●	/ D6
94 **Teatro Municipal**	●	○	○	○	●	/ F3
95 Teatro São Pedro	●	●	○	○	○	/ E2
96 Vale do Anhangabaú	●	○	○	○	○	/ F3
97 Viaduto do Chá	●	○	○	○	○	/ F3
98 Viaduto Santa Ifigênia	●	○	○	○	●	/ F3
99 Zoo Safari	●	●	●	○	●	/ F6
100 **Zoológico**	●	●	●	○	●	/ G6

INFORMATION:

TOURIST INFORMATION OFFICES (CIT):

CIT Guarulhos Airport:
Terminal 1 - Open daily from 6 am to 10 pm.
Terminal 2 - Open daily from 9 am to 6 pm.

CIT Tietê:
Tietê Bus Station, arrival terminal.
Open from Monday to Friday from 6 am to 8 pm, and weekends from 8 am to 8 pm.

CIT Olido:
Av. São João, 473 - Centro - Open daily from 9 am to 6 pm.

VISIT OUR WEBSITES:
cityofsaopaulo.com
spturis.com
anhembi.com.br
autodromointerlagos.com
spstayanotherday.com
visitesaopaulo.com

CONTACT:
São Paulo Turismo S/A
Av. Olavo Fontoura, 1209
Anhembi Parque - São Paulo (SP)
CEP 02012-021
Phone: (+55 11) 2226-0400
mapadasensacoes@spturis.com

The establishments mentioned in this map were defined by popular recommendation. The objective of São Paulo Turismo is to promote the city of São Paulo independently and has no association with the mentioned establishments. All of the attractions and/or information in this map are subject to changes without prior notice. Avoid surprises by phoning before you visit the locations. Get information about the days and opening hours.

Mayor of the City of São Paulo: Gilberto Kassab
São Paulo Turismo - President: Caio Luiz de Carvalho. **Vice-President:** Tasso Gadzanis. **Conception:** Tourism and Entertainment Board - Luciane Leite / Management of Tourism Planning and Structuring - Aline Delmanto. **Development:** Fernanda Aucar and Raquel Vettori. **Support:** Trueter Brasil. **Text:** Lilian Natal and Raquel Vettori. **Text editing and proofreading:** Lilian Natal and Beatriz Le Senechal. **Graphic Design:** Rene Perez. **Illustrations:** Copy. **Logo design:** Bloom Agency and Rene Perez.

SEE THE CONTENT OF THIS PROJECT IN AUDIO BOOK FORMAT.
VISIT: WWW.SENSATIONSMAP.COM

REALIZATION:

COMPROMETA-SE COM O MEIO AMBIENTE. ADOTE OS 3Rs NA SUA VIDA: REDUZA, REUTILIZE, RECICLE!
PROTECT THE ENVIRONMENT. MAKE THE 3Rs A PART OF YOUR LIFE: REDUCE, REUSE, RECYCLE!
COMPROMETE CON EL MEDIO AMBIENTE. ADOPTE LAS 3Rs EN SU VIDA: REDUZCA, REUTILICE, RECICLE!

São Paulo

"It is really quite pleasant. There are many green areas and this gives us a good view of the city. Quite impressive and peaceful. I really liked it (...). I was amazed by what I saw." **Larrie Stewbright, 24 years old, England**

"It is really, really, really cool! The perfect place to interact with science and learn while playing. A place that is astounding." **Irene Guimarães**

"One has the impression that São Paulo is just a work and business city but in reality it isn't. São Paulo holds treasures for those who try to find them." **Alfredo Sampaio Carrijo, 61 anos, Campo Grande - MS**

"The air is pure, the climate is pleasant, the landscape is breathtaking and the environment is quite homely." **Miguel Basilio, 29 years old**

"Seeing most of the city, with its skyscrapers, trees and houses covered by the night, while the sun sets and says goodbye over the horizon, coloring the sky with tonalities is really amazing." **Alex de Miranda, 23 years old**

"The adrenaline of the sellers in the famous 'zepa' time in the CEAGESP (open market for fruit, vegetables and alike), on Saturdays and Sundays, is a unique sounding experience and linked to the Paulistanos' spirit of business." **Vinicius Saraceni, 31 years old**

"The city of São Paulo is frenzy. Be careful; it is addictive!" **Patrícia Furquim, 49 years old**

"The Parque Burle Marx is a portion of tranquility and meekness. It is so incredibly pleasant that you can hardly hear the sound of cars passing by (...). It is an excellent refuge." **Diego Santos, 25 years old**

"If you only watch Carnival on TV, you have no idea of the emotion that we feel when the drum corps of the samba schools parade by. You feel bigger, the sound invades your soul and heart." **Amália Dal Bello, 35 anos**

"Traces of the master architect Oscar Niemeyer are all around. There is always something to do – shows at accessible prices, courses, gallery shows and activities for the little ones." **Camila F., 37 anos**

"On hearing the sounds of the São Paulo Symphonic Orchestra – OSESP – performing in the Sala São Paulo, your imagination soar between fantasy and the magic of the compositions." **Andrea**

"Play Me, I'm Yours" **Projeto Piano de Rua (Street Piano Project), Estação da Luz.**

"We absorb the essence of each word and each phrase, which penetrate our being, and touch our soul in a sublime and unforgettable way!" **Vanessa Guerra, 22 years old**

"An explosion of senses – wonderful smells (...). The taste of fresh fruit, of cold beer, of the freshly made food. Colored vision of Brazilian abundance, of people, of the stained glass windows." **Anneliese Martins, 43 years old**

"It not only rescued my dormant memory, but also the memories of wonderful times with my family gathered around the TV watching our favorite soccer team." **Irene da Rocha**

"This was the first time that I ever watched a football (soccer) match in Brazil and it was a huge moment in my life." **Hussein, 24 anos, Costa do Marfim**

"The perfume that the books exhale bring me peace, tranquility..." **Cristina, 45 years old**

"At the Masp, you realize that this is the cultural capital of Latin America!" **Lucia, 55 anos**

"The oriental flavors in the Bairro da Liberdade (...) are converted effusively into millenary particles of knowledge whose tasting is a philosophic voyage." **Agnaldo Chagas, 40 years old**

"There is nothing better than to savor a delicious dish, from an exclusive menu, also giving many children the opportunity of savoring a beautiful meal. I will not forget Restaurant Week!" **Fernanda De Camillis, 19 years old**

"The temperature changes once you enter the park. (...) The sound of the cars blotted out by the sound of the birds in Autumn..." **Edson**

"From August to November the mulberries become the Centro Cultural São Paulo magical! Happiness in small fruits..." **Talita Ribeiro, 21 years old**

"The GLBT Pride Parade is an incredible and unique experience. Just in São Paulo, we celebrate with 3 million people and the joy of living human diversity." **Franco Reinaudo, 46 years old**

"São Paulo... I think the first thing I can say is about pluralism. There are Asians, Europeans... people from all places who live here in peace. This is a characteristic of the paulistano." **Hussein D., 24 years old, Ivory Coast**

"Convergence of all tribes, generations and experiences." **Thais Funcia, 30 years old**

"The view from the top of the Banespa building is indescribable! It gives you a good idea of how grandiose this metropolis really is." **Andrea Valeriano, 33 anos**

"I had only heard good things about São Paulo and saw exactly what I had heard. It is incredible! A city to be discovered!" **Hussein, 24 anos, Costa do Marfim**

"All cities are an expression of a dream that can be realized, of living together, and of civilization. São Paulo, one of the largest cities in the world, transmits this dream image to a large extent when seen from above in a helicopter flight, preferably at night during a full moon. How could so many people coming from so many different places build such a spectacle?" **João Carlos de Paula, 48 anos**

"If I am at an open street market around lunch time, without a doubt I will lunch right there; the pastéis (deep fried pastries) are irresistible!" **Marisa Donatiello, 45 anos**

"Infinite sensations created by the curves of Niemeyer, by the movement of cyclists, the sun on your body and the cold breeze under the marquise in the direction of the new Bienal. Hot, cold, sensational." **Adriana Tabacniks**

"There is nothing more pleasant that stopping on the banks of the Nova Guarapiranga dam and watching the sail boats illuminated by the sun's rays coloring the landscape." **Célia, 48 anos**

"Rivers, landscapes, animals and the local flora. All of this inside one of the largest cities in the world!" **Adriano de Oliveira Valle**

"Watching a Formula 1 Grand Prix in Interlagos and hearing the sound of the engines like music at 180 mph on the main straight... is electrifying!" **Rogério Saraiva, 43 years old**

"The view of garden of Solo Sagrado is simply fantastic! Prototype of paradise on Earth." **Elsa, 45 years old**

"(...) flying over the city at night we only saw lights, lights and more lights. It looked like a 'Starry Floor'. When we noticed this we were all applauding! I believe that we were missing this incredible City and the love we feel for it!" **Gracira Cabrera**

"The Jardim Botânico is incredible and magnificent (...), the sound of the wind between the trees, the birds (...) and that silent moment of peace." **Patrícia Shiraiva, 22 years old**

"The Museu do Ipiranga provides a truly unique experience. We not only get to travel through the history of Brazil, the Parque da Independência inspired by the gardens of Versailles and the museum building itself depict a dreamlike São Paulo." **Leonardo Santos**

"The Zoo is a fantastic place! It is fun for all ages." **Vanessa Ferraz**