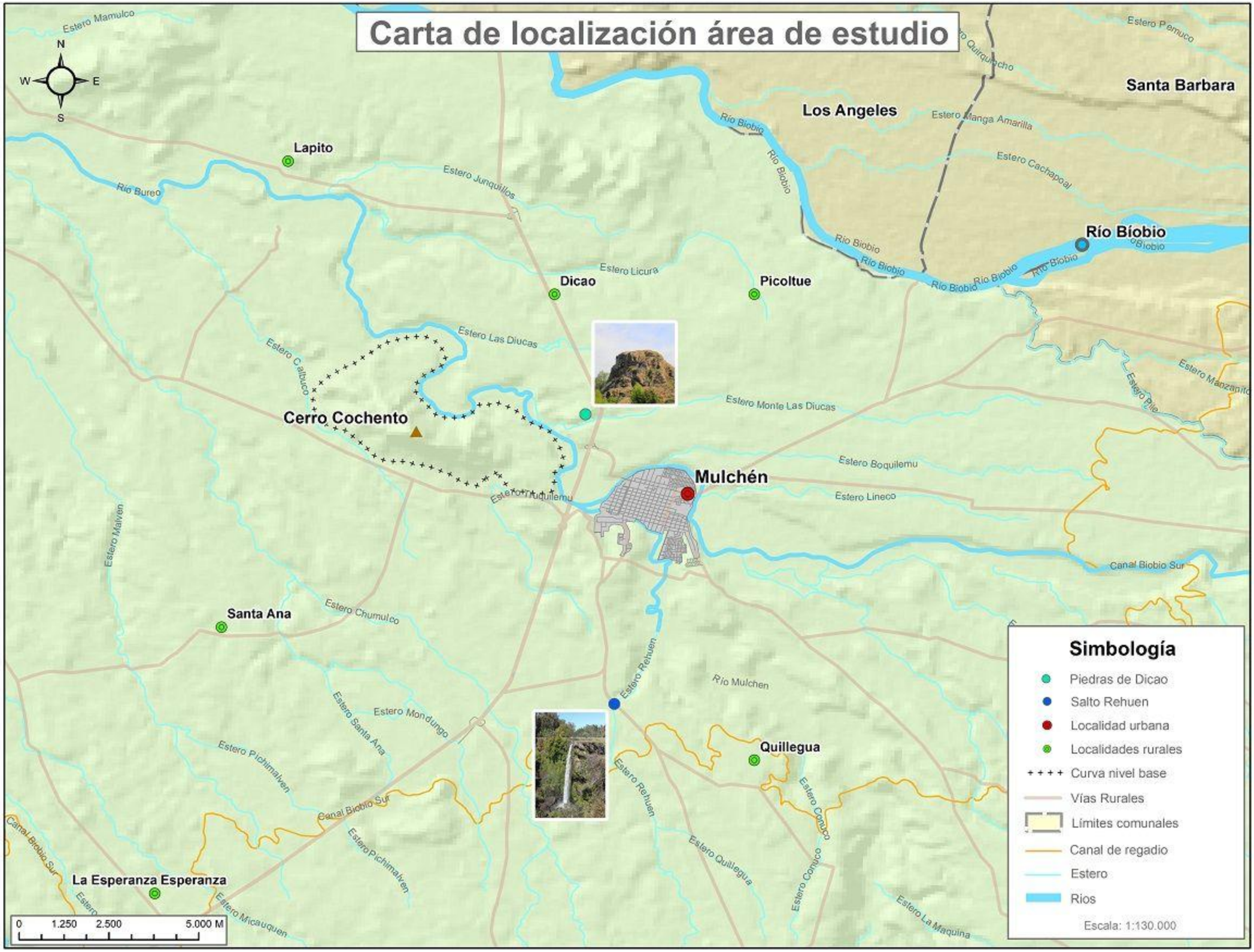Carta de localización área de estudio