



TECHNOLOGY, FASHION AND CULTURE HAVE BEGUN TO CONVERGE ON JODHPUR'S ANCIENT AND HALLOWED GROUND. REVITALISING ITS ATMOSPHERIC GULLIES, HAVELIS AND BAZAARS, THIS TRANSFORMATION IS BEING DRIVEN BY LOCAL INSIGHTS AND EXPERTISE, AS WELL AS THE INJECTION OF NEW IDEAS, INFRASTRUCTURE AND INFLUENCES FROM ALL ER THE WORLD. THE RESULT: A LIVING, BREATHING WORK OF THE INTRO